

NEWS CHECK

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CELEBRATE INTERNATIONAL CREDIT UNION DAY

"YOUR MONEY. YOUR CHOICE. YOUR CREDIT UNION."

What do 177 million people worldwide have in common?

They have joined a credit union to help them achieve their financial goals. International Credit Union (ICU) Day is Thursday, October 15, 2009, and this year's theme, "Your Money. Your Choice. Your Credit Union," reflects the advantages that credit unions provide their members. ICU Day has been observed on the third Thursday in October since 1948. In the U.S., October is also designated as National Cooperative Month celebrating all cooperatives including grocery, agricultural and energy co-ops, and credit unions.

More than ever, people everywhere are seeking access to fair and affordable financial services from a provider they can trust. They've turned to credit unions where they can experience an open, democratic cooperative that puts people before profits. This year's ICU Day theme illustrates that through equal ownership and voting rights, members are in charge of their

credit unions. The theme also represents the value, trust, and high-quality service that people looking for a safe place to save and a fair place to borrow find at the credit union. Thank you for making the credit union the choice for your money.

Join us on Thursday, October 15th and celebrate this year's International Credit Union Day. Refreshments will be served between 10:00 AM and 3:00 PM.

PLEASE PASS THE WORD

Do you know someone who could benefit from belonging to the credit union? Because you are a member of the credit union, members of your immediate family are also eligible to join. And chances are many of your friends at your work place can participate in the benefits of belonging, too. Please pass the word about the credit union difference. As a financial cooperative, any profits don't land in the pockets of a few shareholders. Instead, they are returned to member/owners in the form of lower rates on loans, higher rates on savings, or improved services. The more members who join the credit union, the stronger we become. So do yourself and your family and friends a favor and direct them to the credit union. They will thank you for it, and so will we!

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